

## Official Rules

### “MTV’s RuPaul’s Drag Race Season 16 Premiere Extravaganza Sweepstakes”

#### Sponsored by MTV

1. NO PURCHASE NECESSARY TO ENTER OR WIN THE PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE OF THE ELIGIBILITY AREA (DEFINED BELOW) AND WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET ACCESS IS REQUIRED TO PARTICIPATE.

2. **Sponsor:** This Sweepstakes is sponsored by Viacom International Inc. on behalf of the “MTV” programming services (“Sponsor”), 1515 Broadway, New York, New York 10036.

3. **Entry Period:** “MTV’s RuPaul’s Drag Race Season 16 Premiere Extravaganza Sweepstakes” (the “Sweepstakes”) commences at 10:00:01 AM Eastern Standard Time (“EST”) on December 27, 2023 and ends at 11:59 PM EST on December 29, 2023 (the “Sweepstakes Period”). All entries must be received by 11:59:59 PM (EST) on December 29, 2023. The odds of winning depend on the total number of Eligible Entries (hereinafter defined) received.

4. **Eligibility:** This Sweepstakes is open only to legal residents of the New York City metropolitan area including residents of New York City (i.e. New York, Bronx, Queens, Kings and Richmond counties) (“New York City Area”) and residents of New Jersey and Connecticut residing within a 150 mile radius of the New York City (the “Eligibility Area”) who are at least twenty-one (21) years of age or older at the time of entry. Employees and their immediate families (*i.e.*, parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) of Viacom International Inc., Paramount Global, ViV Healthcare and their respective parent, affiliated companies, sponsors, subsidiaries, advertising agencies and third party fulfillment agencies (collectively, the “Sweepstakes Entities”) are not eligible to enter this Sweepstakes. By participating in this Sweepstakes, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by the Sponsor, and by the decisions of the Sponsor, which are final in all matters relating to this Sweepstakes; (b) release and hold harmless Sweepstakes Entities and their respective agents, employees, officers, directors, successors and assigns, against any and all claims, injury or damage arising out of or relating to participation in this Sweepstakes and/or use or misuse or redemption of the Prize (as hereinafter defined); and (c) acknowledge compliance with these Official Rules.

5. **To Enter:** visit [DragRacePremiereSweeps.com](https://DragRacePremiereSweeps.com) to access the Sweepstake entry form. Fill out the Sweepstakes form accurately and completely and submit as directed to count as one (1) “Entry”. Limit one (1) Entry per person. By submitting an Entry, YOU AGREE TO THESE OFFICIAL RULES. All Entries submitted in accordance with these Official Rules shall be hereinafter referred to as “Eligible Entries”. In the event of a dispute over who submitted a winning Entry, the authorized subscriber of the email account used to participate in the Sweepstakes at the actual time of entry will be deemed to be the entrant. The authorized

account subscriber is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All Entries become the property of Sponsor and will not be acknowledged or returned. All data collected in connection with this Sweepstakes will be used in connection with Sponsor's privacy policy which can be found at <https://privacy.paramount.com/en/policy?r=www.mtv.com>. Using multiple email accounts in order to exceed the limits on Entries permitted by these Official Rules may result in the disqualification of such Entries from such accounts. Participation in this Sweepstakes by mobile device means that you understand that you may receive additional messages by mobile device relating to this Sweepstakes, including notifying you if you are a Winner, which may be subject to charges pursuant to your carrier's rate plan. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions.

6. **Winner Selection/Notification:** Five (5) winners (each a "Winner") will be randomly selected on or around January 2, 2024 from among all Eligible Entries received during the Sweepstakes Period. Sponsor will attempt to contact the potential Winners between January 2-3, 2024 via the email address used by Winner to submit their winning entry. As time is of the essence in awarding the Prizes, each Winner will be required to respond by no later than twenty-four (24) hours after contact (the "Verification Deadline") or they will be disqualified and an alternate potential Winner will be selected from among the remaining applicable Eligible Entries received. This process will be repeated until the designated number of Winners has been selected, time permitting, as determined by Sponsor. Sponsor reserves the right not to award the Prizes or fewer than the stated number of available Prizes if it determines, in its sole discretion, that an insufficient number of Eligible Entries were received during the Sweepstakes Period.

7. **Winners' Verification: The potential Winners must prove eligibility, including, without limitation, proof of age and residence by the Verification Deadline.** In the event of non-compliance by a potential Winner such potential Winner shall be disqualified and all privileges otherwise due as a Winner shall be terminated and an alternate potential Winner may be chosen from among all of the remaining applicable Eligible Entries received if time permits in Sponsor's sole discretion. Winner must sign the following documents from Sponsor by the Verification Deadline: (a) an affidavit of eligibility and release of Sweepstakes Entities and its respective officers, directors, employees, agents and members ("Releasees"), from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Sweepstakes or the use/misuse or acceptance of a Prize (as hereinafter defined) or any portion thereof to be eligible for a Prize; and (b) except where prohibited by law, a promotional release granting Sweepstakes Entities the right to use his/her name and likeness for advertising and publicity purposes without additional compensation and (c) any other documentation required by Sponsor, including a W2 form and Winner's social security number for tax purposes (collectively, the "Releases"). Entry into this Sweepstakes constitutes agreement to sign such Releases. The Winner also must acknowledge that Sponsor has not and will not obtain or provide insurance of any kind relating to the Prize and that Winner will be responsible for obtaining and paying for any life, travel, accident, property or other form of insurance relating to the Prize. The Winner must also complete any additional legal documents

provided by Sponsor (or third party on its behalf, if applicable) with respect to the Prize and return them as instructed within the time frame specified by Sponsor or Winner may forfeit Prize at Sponsor's sole discretion. Failure to return all such documents and comply with Sponsor's deadlines, noncompliance with these Official Rules or the return of any prize or prize notification will result in disqualification and selection of an alternate winner. All decisions of the Sponsor relating to the Sweepstakes are final. Sponsor expressly reserves the right to delay the announcement of the Winners for creative or technical reasons or for any other reason Sponsor deems necessary.

8. **Prizes (5):** Each Winner will receive admittance for two (2) to the premiere party for MTV's 'RuPaul's Drag Race Season 16 which is currently scheduled to take place at 7PM EST in New York, NY on January 4, 2024 at a location to be disclosed to winners at time of winner verification "Prize(s)").

The approximate retail value ("ARV") of each prize is up to \$100 and the total maximum value of all prizes to be awarded in this Sweepstakes is \$500 however the ARV is subject to change based on current market conditions at time of prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. No substitution, transfer or cash equivalent of the Prize or any portion thereof permitted, except by Sponsor, in which case a prize of comparable or greater value may be awarded. Note: The Prize consists of admittance to the screening and premiere party only. NO TRAVEL OR OTHER EXPENSES WILL BE PROVIDED AS PART OF THE PRIZES. The date for fulfillment of the Prizes is scheduled to take place on January 4, 2024, however such date is subject to change in Sponsor's sole discretion. The Prize is not transferable or refundable and must be accepted as awarded. All details related to the Prizes shall be determined by Sponsor in its sole discretion. All guests must be at least twenty-one (21) years of age to attend the premiere party.

9. **General Prize Terms:** Arrangements for fulfillment of the Prizes will be made by Sponsor or a third party on Sponsor's behalf. If required by law, IRS Form 1099s will be issued in the name of the Winner for the actual value of the Prize received. Upon entry into these Sweepstakes, entrants are required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Winner's responsibility. Sweepstakes Entities shall have no responsibility or obligation to the Winner or any potential Winner who is unable or unavailable to accept or utilize the Prize as described herein.

10. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER OR ANY BEHAVIOR BY A WINNER THAT WILL BRING WINNER OR SWEEPSTAKES ENTITIES INTO DISREPUTE (IN SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED. The Sweepstakes Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human error which may occur in the processing of the entries in this Sweepstakes. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the Prizes and Winners. If, for any reason, the

Sweepstakes is not capable of running as planned, including, without limitation, unauthorized intervention, fraud, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, the Prizes may be awarded to winners to be selected from among all Eligible Entries received up until and or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SWEEPSTAKES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants agree to indemnify and hold harmless Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes, to release all rights to bring any claim, action or proceeding against Sweepstakes Entities, and hereby acknowledge that Sweepstakes Entities has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

11. **Request for the Names of the Winners and Official Rules:** For the names of the Winners and/or a copy of these Official Rules, send an email to the attention to [mtvesocial@gmail.com](mailto:mtvesocial@gmail.com) with "RuPaul S16 Sweepstakes: Rules" or RuPaul S16 Sweepstakes: Winners List" in the subject line within 60 days of the conclusion of the Sweepstakes Period.